

Web Design



Introduction

This document lists a few of the main points you may wish to consider when designing a website.

Think about the following:

Good design = happy user

'Design' does not always mean what the website looks like

Technology informs design

Navigation informs design

Usability informs design

Identity informs design

Good practice

Consistency of layout

Clear simple colour themes

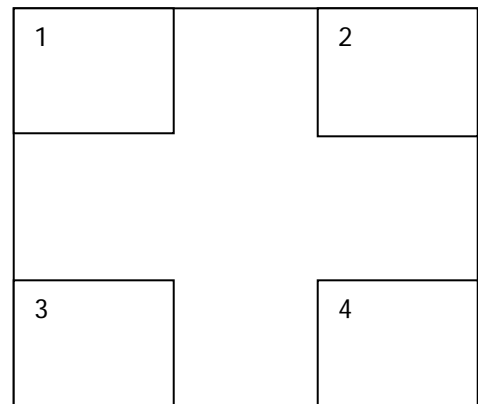
Colour coded sections and headings

Prioritize information within the design

Use the screen 'real estate' effectively

Use clear fonts at a good size and clear colour

Most Important



Least Important

Fig 1: Areas of importance on the screen

'Shapes' of a Page – pros and cons

Using the T/H shape or F shape to base your page around

Using a background image to base your page design on

Using large 'headers or 'footers'

BOOKS AND LINKS

Barfield L, 2004, Design for New Media, Interaction Design for Multimedia and the Web, Pearson Education, UK

InformIT.com
CreativePro.com